

FRANCESCO ZONIN

Vice-President of Casa Vinicola Zonin



How long has the Zonin family been making Sparkling wine?

We have been making wines and sparkling wines since 1821. Being from the Veneto region, it's actually the first type of wine that my family started making.

What are the key values of Zonin?

Our key values lie in our heritage, commitment, and innovation. We have seven generations of wine making tradition. The company is managed by my father, Gianni Zonin and the rest of our family. The Zonin family owns their own vineyards, grows their own grapes, and bottles their own wines at each estate. We are committed to keep on the tradition. Innovation is also very important to us as well, to study indigenous grapes and innovative wines in order to meet the needs of emerging costumers to catch the attention of both consumers and buyers all over the world.

Which of your sparkling wines would you recommend for the Christmas and New Year festivities?

Zonin Prosecco of course, it's light bubbles, freshness, and playfulness makes it the perfect drink to toast with during the holidays. Two of my other favorites include Zonin Rosé and Tenuta Ca' Bolani Prosecco.

How do you see the future of Prosecco?

Future of Prosecco is unstoppable... it's making sparkling wine part of an everyday drinking repertoire. It will continue to be a success which is attributed to its quality to price ratio, as well as flavor profile, which is easy to drink, light and refreshing.

Where's the most memorable place you've enjoyed a Glass of Bubbly?

Anytime it involves sharing a glass with friends and family!

About Zonin Prosecco

The Zonin family owns the largest Prosecco vineyards in Italy and it is from these vineyards that the fruit for Prosecco is sourced. This control over all aspects of the production from vineyard to glass allows Zonin to produce the freshest Prosecco on the market. Prosecco is a lively, sparkling wine that is essential to having fun Italian style. It is dry and food friendly and adds an element of festivity to any gathering or meal. Prosecco's fresh and fruity flavor profile make it easy to pair with any kind of food and also makes it a delightful aperitif.

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